

AVAILABLE SERVICES

BWI is a consulting firm formed in 1991 by Brad Worthley, who has written four books, and produced dozens of training DVDs and audio programs in conjunction with experts like Zig Ziglar, Brian Tracy and Jim Rohn.

BWI Learnings' client list contains some of the largest corporations in the world such as Bank of America, Key Bank, Macy's, Nordstrom, Costco, McDonald's, Alaska Airlines, Microsoft, and Western Union, along with small and medium-sized organizations from all different industries, including Tribal governments and their enterprises.



TRAINING

Sales, Service, Leadership and Motivation



CONSULTING

Service Standards, Service Culture



FACILITATION

Retreats, Strategic Planning, Conflict Resolution



KEYNOTE SPEECHES

Sales, Service, Leadership, Motivation, Business



PERSONAL COACHING

Leadership Coaching & Individual Development



PRE-EMPLOYMENT EVALUATIONS

Sales, Service, Leadership and Developmental



TESTIMONIALS

“You earn trust by the way you meet, greet and serve the customer. BWI’s seminars are all about how to establish, maintain and grow customer relationships. If you’re looking to energize your service efforts and improve customer retention, I recommend you look at BWI.”

Steve House, Customer Quality Service Manager, Compass Bank

“BWI’s unique and high energy style keeps the audience engaged throughout his entire presentation. Their seminars differ from others that I have attended because they completely involve the audience and help them retain key points. I would highly recommend BWI’s services to any company.”

Kim Bayer, Divisional Marketing Director, McDonald’s Corporation

“It has truly been a pleasure partnering with BWI for many years now. The customer service and leadership seminars are informative, energizing and never dull. BWI creates opportunity to bring up your own specific areas of difficulty relating to customer service/leadership and you will walk away with real solutions to real problems. I highly recommend these seminars.”

Chris Kiely, Chief Operating Officer, Moneytree, Inc.